



Serbia & the Balkans
Authentic MICE & Incentive Experiences

Meetings • Incentives • Conferences • Team Experiences



Who We Are?

Boutique DMC for Serbia & the Balkans

- ❖ Sustainable MICE & incentive experiences
- ❖ Tailor-made programs across Serbia & the Balkans
- ❖ Conferences, incentives, gala events, team bonding & destination experiences

Operative destinations:

- ❖ Serbia
- ❖ North Macedonia
- ❖ Bulgaria
- ❖ Adriatic Coast

- ❖ Sustainable mindset
- ❖ Full ground support





Serbia in the Heart of the Balkans



General information SERBIA

- ◆ Population: ~ 6,65 milion
- ◆ Position: Crossroads of Southeast and Central Europe
- ◆ Area: 88,500 sq.m
- ◆ Capital city: Belgrade, population: ~ 1,2 milion
- ◆ Language: Serbian
- ◆ English is widely spoken in all tourist places
- ◆ Time zone: CET Europe / Belgrade
- ◆ Winter time: UTC +1 hours (Last Sunday in October)
- ◆ Summer time: UTC + 2 hours (Last Sunday in March)
- ◆ Currency: Dinar (RSD), €1 ~ 117 RSD
- ◆ Visa free: EU countries, US, China, Schengen VISA holders
- ◆ Airports: Belgrade, Niš, Kraljevo
- ◆ Major EU Highways: E-70, E-75, E80





WHY SERBIA

Boutique DMC for Serbia & the Balkans

- ❖ Excellent air connectivity
- ❖ Excellent road connectivity
- ❖ Affordable luxury & high value
- ❖ Authentic local experiences
- ❖ Strong hospitality culture
- ❖ Ideal for incentives & corporate events
- ❖ Strong academic hub
- ❖ Combination of cities, nature & heritage





BELGRADE

The Business & Events Hub of the Balkans

- ❖ Strategic Southeast European business and events hub
- ❖ Host city of EXPO 2027 — one of the region's most important upcoming international exhibitions
- ❖ Home to Sava Center — the largest congress center in the Balkans, featuring a 4,500-seat plenary hall and 40+ meeting spaces
- ❖ International hotel brands including Hyatt, St. Regis, Hilton, Radisson, Crown Plaza, Marriott and more
- ❖ Vibrant restaurant, rooftop and nightlife scene along the Danube and Sava rivers
- ❖ Excellent connectivity to Novi Sad and the wine region of Fruška Gora
- ❖ Ideal for conferences, incentives, executive meetings and large-scale events







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NIŠ

THE RISING MICE HUB

- ❖ Emerging MICE Destination in Serbia and Southeast Europe
- ❖ Birthplace of Constantine the Great, one of the famous Roman Emperors
- ❖ Compact and authentic city academic & tech hub
- ❖ Ideal for small & mid-size events
- ❖ Combinations of heritage, gastronomy & nature

Perfect for:

- ❖ Conferences
- ❖ Incentives
- ❖ Executive meetings
- ❖ Team building
- ❖ Product launches
- ❖ Automotive events & test driving routes
- ❖ Sports events







TAMI

RESORT HOTELS & CONGRESS CENTRE

- ❖ Two hotels within property
- ❖ Total 118 rooms & suites
- ❖ Largest congress capacity in Niš
- ❖ Up to 450 delegates in plenary hall
- ❖ Six multiple meeting rooms
- ❖ Banquet hall for 280 guests
- ❖ Two restaurants for 50 and 150 guests
- ❖ Rooftop restaurant with panoramic view
- ❖ Outdoor pool area for multiple events
- ❖ Parking spots for 100 cars & buses 50+ seaters
- ❖ Location 1600 m from down town

Perfect for:

- ❖ Conferences & congresses
- ❖ Gala events & weddings
- ❖ Incentive groups
- ❖ Sport groups
- ❖ Leisure groups
- ❖ Automotive events
- ❖ Sports events







TEAM BUILDING

Team Experiences & Authentic Connections

- ❖ Outdoor challenges
- ❖ Wine & gastronomy
- ❖ Cultural immersion
- ❖ CSR & sustainable activities

Designed for:

- ❖ Incentive groups
- ❖ Leadership retreats
- ❖ Team bonding programs
- ❖ Executive experiences
- ❖ Corporate celebrations

Signature Outdoor Experiences:

- ❖ Hiking
- ❖ Orienteering
- ❖ Kayaking
- ❖ Canyoning
- ❖ Cave exploration
- ❖ Village experiences
- ❖ Traditional cooking workshops









DANUBE RIVER

Eastern Serbia Experiences

- ❖ Iron Gate Gorge & Danube landscapes
- ❖ Golubac Fortress
- ❖ Kladovo & Eastern Serbia escapes
- ❖ Boutique wine regions & tastings
- ❖ Danube boat & cruise experiences
- ❖ Lepenski Vir prehistoric heritage site
- ❖ Felix Romuliana (UNESCO) arch. site

Ideal for:

- ❖ Incentive travel
- ❖ Executive retreats
- ❖ Team experiences
- ❖ Leadership gatherings
- ❖ Corporate celebrations
- ❖ Leisure & special interest groups: wine lovers, heritage travel, culture-focused groups, active travel







Bononia Estate Hotel & Wine Resort

Luxury Danube Escape in Bulgaria

Signature Experiences:

- ❖ Exclusive wine resort overlooking the Danube region
- ❖ Elegant cross-border experiences between Serbia & Bulgaria
- ❖ Premium wine tastings & regional gastronomy
- ❖ Heritage-inspired journeys and authentic cultural experiences
- ❖ Seamless access by river cruise or private overland programs
- ❖ Ideal extension for Danube itineraries and executive escapes
- ❖ Sunset dinners & networking events
- ❖ Perfectly combined with Serbia, Niš, and Danube itineraries.

Ideal for:

- ❖ Incentive travel
- ❖ Executive retreats
- ❖ Leadership gatherings
- ❖ Corporate celebrations
- ❖ Luxury leisure & special interest groups







OHRID LAKE, NORTH MACEDONIA

THE PEARL OF THE BALKANS

Signature Experiences:

- ❖ UNESCO destination
- ❖ Lakeside incentive programs
- ❖ Private boat experiences
- ❖ Sunset & beach dinners
- ❖ Conference & resort hotels
- ❖ Authentic Balkan atmosphere

Ideal for:

- ❖ Incentive travel
- ❖ Executive retreats
- ❖ Leadership gatherings
- ❖ Team experiences
- ❖ Leisure & special interest groups







SAMPLE EXPERIENCE FLOW

Example Multi-Destination Journeys

- ❖ Belgrade → Danube Region → Niš → Ohrid
- ❖ Belgrade → Niš → Vidin → Danube Region
- ❖ Belgrade → Danube Region → Niš → Zlatibor
- ❖ Bucharest → Vidin → Danube cruise → Belgrade
- ❖ Conference programs combined with incentive extensions
- ❖ Seamless regional coordination across the Balkans

Sustainable Mindset:

- ❖ Collaboration with local suppliers
- ❖ Reduced printed materials & digital communication
- ❖ Authentic community engagement
- ❖ Responsible destination experiences
- ❖ Long-term destination development
- ❖ Certified Planet Positive Events Internal & External Assessor



WHY BLeisure DMC?

- ❖ Tailor-made activities adapted to each group profile, season and destination.
- ❖ Boutique & personalized approach
- ❖ Local expertise across the Balkans
- ❖ Flexible locations across Serbia
- ❖ Strong MICE & incentive know-how
- ❖ Authentic destination concepts
- ❖ Mountain resorts, wine regions, riversides, heritage sites, nature parks
- ❖ One partner for complete ground handling

Let's Create Experiences Together!

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